

*(For Immediate Release)*

## **Kingdee Launches Flagship Online ERP Software to Help Small and Micro Businesses Expand Online Operations**

(21 June 2013, Hong Kong) Kingdee International Software Group Corporation Limited (“Kingdee International” or the “Group”; Stock Code: 00268.HK), a leading Cloud Management services provider in Asia Pacific region, announced that the Group has launched its flagship product Kingdee KIS V 2.0 for small and micro businesses applications. The newly launched product enables them swiftly and efficiently to transform its business model from traditional offline sales to online trading.

In the face of transformation and increasing downside risks of domestic economy, emerging technologies such as e-commerce, social networking, mobile Internet and Cloud-computing have become major driving forces to push the persistent business growth of small and micro businesses. Kingdee’s KIS flagship product is equipped with various new technologies. As online shopping is growing popularity amongst them, this product can help them to achieve business transformation in the Cloud-computing age. Moreover, it allows small and micro businesses to integrate the online shops management system with major e-commerce portals like Tmall, Taobao, JingDong, leading to a seamless integration of e-commerce and their ERP systems. They can thus carry out integrated financial and supply chain management online and offline.

Kingdee KIS V 2.0 online store management system simplifies business process. It handles orders, generates delivery notes and invoices automatically. It also integrates with the ERP system and significantly improves the efficiency of order logistics and delivery process. Order status can also be synchronized to the online store in real time.

Managers of small and micro businesses can use their smart phones to closely monitor latest operating performance and check out operating results, cashflow analysis, account receivables and their turnover days, sales analysis and inventories analysis, anywhere and anytime.

Besides, KIS V 2.0 system allows users to customize their ERP systems with personal communication. They can personalize their working platforms (including regular contacts, frequently-used functions, business communication, job approvals and business alerts, etc.) according to their business requirements and concerns. Business can thus carried out in a human-based environment, which facilitates business cooperation between different people.

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### **About Kingdee International**

Kingdee International Software Group Corporation Limited (“Kingdee International” or the “Group”; Stock Code: 00268.HK) was founded in 1993 and headquartered in Shenzhen, PRC. With “Streamline Your Business Process” as its mission and “Walk on ZHENGDAO (right track) and Walk by WANGDAO (noble way)” as its core values, the Group is providing Cloud Management products and services for over one million corporates and government organizations worldwide with the aim to become the world’s leading Cloud Management service provider. The Group consists of Kingdee Software (China) Co., Ltd. with a focus on corporate management software and internet services markets, Shenzhen Kingdee Middleware Co., Ltd. with a focus on middleware business, Kingdee Medical Software Company Ltd. which provides IT integrated solutions provider for medical and health organizations, as well as Kingdee International Software Group (H.K.) Co., Ltd. which focuses on APAC ex-China and overseas markets.

For further information about Kingdee International, please visit the Group’s website at [www.kingdee.com](http://www.kingdee.com).

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